

MAHESH SHIVAJI KADAM

Creative Head | VFX Supervisor | Motion Graphics Artist | AI-Driven Media Consultant

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Profile Summary

I am a Creative Media Specialist with over 17 years of experience in film VFX, broadcast production, digital marketing, and e-learning. My journey has taken me from designing graphics at Cerebrum in 2008, to supervising VFX on award-winning films like Jhund and Naal, to now leading AI-driven educational content production at the Directorate of Education, DNHDD. Along the way, I've built websites on WordPress and Shopify, consulted on digital marketing campaigns, and earned a Master Certification in Cybersecurity. What drives me is the ability to combine creativity with technology, building secure, scalable, and emotionally impactful content.

Core Competencies

🎬 **Creative Tools:** Adobe Creative Suite (After Effects, Premiere Pro, Photoshop, Illustrator and others), Cinema 4D, Maya, 3ds Max, Nuke, Mocha Pro, PFTrack, Unity, Vue, Real Flow, Houdini

🧠 **AI & Innovation:** ChatGPT, Gemini, Google Flow, Adobe Firefly, Runway ML, Synthesia, Pictory, D-ID, ElevenLabs, Midjourney, Stable Diffusion

🌐 **Web & Tech:** WordPress, Shopify, HTML, CSS, PHP, Python, Laravel, Figma, Adobe XD

📈 **Digital Marketing:** SEO (on-page, off-page, local listings), SEM, Google Ads, Meta Ads, E-commerce Marketing

🔒 **Cybersecurity:** Ethical Hacking, IAM, PAM, CyberArk, Dark Web Analysis

Professional Experience

Technical Consultant – Studio Lead & AI Content Strategist

Directorate of Education, UT of DNHDD | Oct 2024 – Present

- Spearheading PM eVidya national broadcast production, delivering e-learning videos.
- Integrated AI workflows, cutting delivery time by 40%.
- Trained 100+ teachers in AI-driven video creation, chroma shooting, and editing.

Motion Graphics Consultant | Centre for Learning Resources (CLR) | 2024 – 2024

- Produced 100+ animated learning videos in Hindi, Marathi, Gujarati.
- Increased learner engagement by 30% through creative visuals.

Freelance VFX Supervisor / Editor | SM Rolling FX / philmCGI / Aatpat Studios | 2017 – 2024

- Delivered VFX supervision for 17+ films and 20+ commercials.
- Enhanced post-production efficiency using AI-assisted workflows.

Creative Consultant (VFX + Digital Marketing + Web) | Abhiheeta Creations | 2012 – 2017

- Built 10+ WordPress websites for clients, improving digital presence.
- Executed integrated campaigns with VFX + SEO, increasing engagement by 60%.
- Implemented secure IAM/PAM-based asset management for compliance.


VFX Artist / Designer | Vivaan Entertainment / Spur Studioz / Cerebrum | 2008 – 2012


- Delivered motion graphics and VFX for films, ads, and corporate projects.


Education & Certifications

 **Master Certification in Cybersecurity** – GUVI (IIT Chennai Incubated)

 **BSC (Media and Animation)** – Acharya Nagarjun University, Karnataka.


 **VFX Specialization** – Frameboxx Animation & VFX (2009–2011)

 **VFX Pro Course** – MAAC, Pune (2009)


 **AAASP Certification** – Arena Multimedia (2007)

 **HSC (Science)** – Maharashtra State Board (2007)

Projects & Screen Credits

 **Feature Films :** **Jhund** (Hindi), **Naal** (Marathi), **Dev Avatari Balumama** (Marathi), **Karmvirayan** (Marathi), **Ranveer** (Bhojpuri), **Nirnay 1972** (Hindi), **Diler** (Bhojpuri), **Nagin** (Bhojpuri), **Nagina** (Bhojpuri), **Chori 2** (Hindi), and others.

 **Short Films:** **Pistulya**, **Paysacha Nibandh**, **Bibtya**, **Zareena Ka Kya Hoga**, **Shinver** (Konkani)

 **Documentaries (4):** **Passport Man of India**, **GYPSY**, **Amryad Purushottam**, **Sairat chya Navan Changbhal**

 **Ad Films :** ICICI Direct, Shriram Finance, Titos Organics, MIDC Dighi Mangaon (Govt. of Maharashtra)

 **Broadcast :** **Zee Maharashtra Kusti League**, **Jhund** (Behind the Scenes),

Languages

English | Hindi | Marathi